

PJ CLARKE

Entertainment & Talent Consultant

FWD
MGMT

ABOUT PJ CLARKE

Entertainment/Talent Consultant, Agent, Producer, Speaker and Mentor.

With a career spanning more than 30 years in the entertainment industry as a performer, consultant, choreographer, stylist and agent, PJ has long been established as one of the most sought after entertainment industry personalities in Australia.

ABOUT PJ

PJ is a key industry figure, with expertise across a broad spectrum of the entertainment industry and a reputation for excellence.

During his own performance career, PJ toured extensively – both in Australia and internationally – performing in leading musicals, in shows with pop and rock icons as well as for British royalty, in countless corporate events and appearing in television specials/advertisements and music videos.

Throughout his years on stage and screen, PJ also chose to pursue his passion for many other areas of creativity. This saw him working behind the scenes as a casting consultant, stylist and event manager. He gained experience working as part of event teams, within advertising agencies, alongside key casting agents and choreographers as well as other stylists at the forefront of their fields. From then until now, PJ's artistic flair and attention to detail ensures that every event or creative project he is involved with is a resounding success.

INNOVATIVE AGENCY & CONSULTANCY: JEEP MANAGEMENT & FWD MGMT

Jeep Management, under the direction of PJ Clarke, was launched in 2007 and quickly became known as one of Australia's leading agencies representing and mentoring many high profile dancers, models, actors, singers and choreographers and helping to shape young artists into marketable talent with successful entertainment industry careers.

Working alongside PJ at Jeep is a dream team of working entertainers who between them possess tertiary qualifications in Communications, Media, PR and Management (as well as years on stage and screen themselves!).

PJ's vision was to create an agency that provides state of the art talent consultancy services, booking talent for fashion and corporate events as well as film, television and print media both here in Australia and Internationally.

Another key focus at *Jeep Management* is a commitment to sourcing first class stage and theatre opportunities for Artists, with a strong presence in the world of Musical Theatre. The team at Jeep also work in conjunction with Australia's biggest event management teams to produce and co-ordinate outstanding industry events, in turn creating further opportunities for their Artists.

Casting the right talent for the right role is one of PJ's great strengths. Many top clients have called upon PJ to cast their show or event. And in 2010 and 2011 PJ and *Jeep Management* were engaged by Universal Studios Singapore to organise and oversee their Australian Audition tour.

In early 2018, Jeep launched a new division – *Forward Management* (FWD MGMT) – to focus on Artists and Creatives who push the boundaries in film, TV, stage, and social media. FWD represents some of the best choreographers in the country along with high profile actors and the new breed of influencers who are taking social media by storm.

Over the years PJ has been involved in guiding the careers of some of Australia's favourite Artists including Natalie Basingthwaite, Matt Lee, Shannon Holtzapffel, Sharni Vinson, Adam Garcia, Cameron Mitchell, Ashley Wallen, Marko Panzic, Renee Bargh, Tamara Jaber, Michael Boyd, Simon Lind, Prinnie Stevens, Leah Howard, Nathan Wright and Anthony Ginandjar.

Via *Jeep Management* and now also *FWD MGMT*, PJ now has the opportunity to encourage and support the newest breed of incredible Artists and Creatives.

GUIDING THE NEXT GENERATION: ELECTRIC SAFARI

PJ is well regarded as somewhat of a guru when it comes to educating the next generation in preparation for a career in the professional world of entertainment. In 2008, PJ realized a lifelong dream and established *Electric Safari*, a unique educational experience for young performers looking to launch their career in the entertainment industry.

Under the direction of key industry figures, students receive valuable, tailored information about what it takes to be a professional with topics including audition technique, personal presentation, acting for camera, photo shoot skills, business etiquette, goal-setting plus motivation and confidence building. The program is also specifically designed to ensure students get connected with industry leaders and change-makers and make plans to approach suitable agencies for their talent and skills.

Participants learn what is expected from professionals working within the industry and, more importantly, are given a platform from which to launch their professional careers in a supportive and energized arena. Many Electric Safari graduates have gone on to sign with leading performance, acting and modeling agents.

In addition to the Electric Safari Workshops, PJ's catwalk expertise and his own outstanding on camera skills are also in high demand, even being utilized in the role of Model Coach on Channel 7's *Make Me A Supermodel*.

CONTACT PJ

For more information about Jeep Management, please visit us at: jeepmanagement.com

For more information about Forward Management, please visit us at: fwdmgmt.com.au

For more information about Electric Safari, please visit us at: electricsafari.com





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