

# PJ CLARKE

Entertainment/Talent Consultant, Agent, Producer,  
Speaker and Mentor.



*PJ is a game-changer in the industry; always pushing boundaries and thinking ahead.*

*His exceptional eye for talent, unique ability to guide emerging artists and signature focus on 'Fashion, Beauty, Movement and Talent' for all projects he creates and directs, has set him apart from the rest from the beginning of his career.*

## **ABOUT PJ**

With a career spanning more than 30 years in the entertainment industry as a performer, consultant, choreographer, stylist and agent, PJ has long been established as a key industry figure with a reputation for excellence.

During his own performance career, PJ toured extensively – both in Australia and internationally – performing in leading musicals, in shows with pop and rock icons, in countless corporate events and appearing in television specials/advertisements and music videos.

Throughout his years on stage and screen, PJ also chose to pursue his passion for many other areas of the creative arts. This saw him working behind the scenes as a casting consultant, stylist and event manager. He gained experience working as part of event teams, within advertising agencies, alongside key casting agents and choreographers as well as other stylists at the forefront of their fields. From then until now, PJ's artistic flair and attention to detail ensures that every event or creative project he is involved with is a resounding success.

## **INNOVATIVE AGENCY & CONSULTANCY: JEEP MANAGEMENT / FWD MGMT & PRESLEY**

Jeep Management, under the direction of PJ Clarke, was launched in 2007 and quickly became known as one of Australia's leading agencies representing and mentoring many high-profile dancers, models, actors, singers and choreographers and helping to shape young artists into marketable talent with successful entertainment industry careers.

PJ's vision was to create an agency, with his dream team of colleagues who are active in the industry, that provides state of the art talent consultancy services, booking talent for stage, musical theatre, fashion, music and corporate events as well as film, television and print media both here in Australia and Internationally. Additionally, Jeep works in conjunction with Australia's biggest event teams to produce outstanding entertainment at leading events and generate more opportunities for Artists.

In early 2018, Jeep launched a new division — Forward Management (FWD MGMT) — to focus on Artists and Creatives who push the boundaries in film, TV, stage, and social media. FWD represents some of the best choreographers in the country along with high profile actors and the new breed of influencers who are taking social media by storm.

In late 2020, PJ will launch the third instalment in his management group: Presley Management. Presley is a unique platform for launching emerging Artists and representing up and coming talent for stage, screen, fashion and ambassador opportunities.

Via Jeep Management and now also FWD MGMT and Presley Management, PJ and his team have the opportunity to encourage and support so many of the incredible Artists and Creatives in the industry.

## **GUIDING THE NEXT GENERATION: BRANDED. By Jeep Mgmt**

PJ is also regarded as somewhat of a guru when it comes to educating the younger generations in preparation for a career in the industry. Drawing upon his many years of working in casting and artist management, PJ could see that emerging artists were often struggling with key skillsets/tools such as personal grooming, styling, people skills, audition technique and business etiquette – and artists get one chance at a first impression!

So, in 2008, PJ realized a lifelong dream and established his own unique educational experiences for young performers which has been a game-changer for many students over the years. Via his initial program Electric Safari, and now with BRANDED, PJ is renowned for connecting students with industry leaders and provides tailored classes that focus on how to embark on a career in the arts.



**PJ CLARKE**

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